



Determination of the factors affecting the amount of food waste generated from households in Turkey

AYSE NUR SONGUR BOZDAG^{1*}, FUNDA PINAR CAKIROGLU²

¹Department of Nutrition and Dietetics, University of Izmir Kâtip Celebi, Izmir, Turkey

²Department of Nutrition and Dietetics, University of Ankara, Ankara, Turkey

* CORRESPONDING AUTHOR: dytnur91@gmail.com

Data of the article

First received : 25 September 2020 | Last revision received : 16 December 2020

Accepted : 05 January 2021 | Published online : 12 February 2021

DOI : 10.17170/kobra-202011192214

Keywords

Food wastage; sociodemographic; shopping; planning.

This study aims to put forward and discuss the analysis results of various factors on the creation of food waste from households. An online survey application was used, and 1,488 individuals participated in the study. Of the participants, 32.9% stated that they produce 0-1 kg of food waste. The main reasons for food waste were found to be mouldy food, food left in the refrigerator for too long and the date expiration of food. There was a significant negative association between the amount of food waste in households and age, living place, control of refrigerator/storage cabinet, preparation of a shopping list, and the determination of time for food to be cooked and the frequency of preparing meals with fresh foods. On the other hand, there was a significant positive association between the amount of food waste in households and household average food consumption per week, the number of women living at home, frequency of food shopping, buying food that is not needed when shopping, frequency of noticing that you forgot to use food once you used it and stored in the refrigerator/storage cabinet, frequency of ordering food at home, frequency of food preparation with prepared food products, and frequency of thinking that portion size of the dish was large when cooking or serving a meal. Also, it has been found that there is a significant relationship between the amount of food waste and one's profession, shopping place, and the feeling of guilt when throwing food away ($p < 0.05$). Based on the study results, to prevent waste generation behaviours of individuals, effective initiatives should be carried out through awareness campaigns in various areas.

1. Introduction

Food loss and waste are critical sustainability issues that should be handled due to the economic, environmental and social impacts. Food losses are associated with the decrease in the amount of edible food during production, post-harvest and processing stages. In contrast, food wastes refer to the foods which are lost at the retailer and consumer level (Parfitt *et al.*, 2010). According to a report by the United Nations Environment Programme (UNEP) and the World Resources Institute (WRI), one-third of the foods produced around the world is wasted or discarded on an annual

basis, half of which is generated at the household level (especially in developed countries) (Jorissen *et al.*, 2015).

The amount of food waste generated by households is estimated to be more than 50.0% of the total food waste in Europe (Kummu *et al.*, 2012), and up to 60.0% of the total food waste occurs in the USA (Griffin *et al.*, 2009). Researches in England have revealed that the amount of food and drink wasted at the household level is approximately 22.0% of all foods and drinks

purchased (330 kg per household annually). More so, 65.0% of such wastes (215 kg per household annually) are edible before they discarded (WRAP, 2009).

Households represent the last point of the profit-driven food supply chain and a complex structure of food management behaviours (Stancu *et al.*, 2016). A better understanding of such behaviours can be used to maximise food-management efficiency in households and to minimise food wastes. Previous studies on the factors affecting food waste in households emphasise that the generation of food waste is a complex issue affected by many factors such as sociodemographic features (age, gender, income, household size, etc.), shopping behaviours, poor cooking skills, packaging failures, medical misunderstandings to waste foods, and cultural differences (Aschemann-Witzel *et al.*, 2015; Evans, 2012; Koivupuro *et al.*, 2012; Monier *et al.*, 2010; Sharp *et al.*, 2010; Stancu *et al.*, 2016; Stefan *et al.*, 2013).

Sociodemographic factors are among the key factors affecting the generation of food waste from households. While research shows that women generate more food waste than men, there are also some studies showing that men generate more food waste (Barr, 2007; Koivupuro *et al.*, 2012; Secondi *et al.*, 2015; Visschers *et al.*, 2016). Age is considered an important factor in the generation of food waste, and it is suggested that young people tend to generate more waste (Questa *et al.*, 2013; Visschers *et al.*, 2016). Household size and type are pointed out as another critical factor in the generation of food waste (Koivupuro *et al.*, 2012; Parizeau *et al.*, 2015; Tucker & Farrelly, 2016; Visschers *et al.*, 2016). It has been observed that bigger households with children generate more food waste while the amount of food waste per person is higher in smaller households. There are some inconsistencies between results showing the impact of household income and residential area on the generation of food waste (Ganglbauer *et al.*, 2013; Jorissen *et al.*, 2015; Koivupuro *et al.*, 2012; Mattar *et al.*, 2018; Neff *et al.*, 2015; Secondi *et al.*, 2015). While an enhanced level of education is correlated with a reduced generation of food waste (Abdelradi, 2018; Qi & Roe, 2016), research has also suggested that people with a lower level of education might generate less food waste (Monier *et al.*, 2010; Secondi *et al.*, 2015). It has been suggested that occupation is also among the factors affecting food waste generation (Mattar *et al.*, 2018;

Qi & Roe, 2016).

The planning and creation of a shopping list are useful in the minimisation of food waste at the household level (Sharp *et al.*, 2010; Stefan *et al.*, 2013). Moreover, it is known that people who fall under the influence of special offers while shopping, generate more food waste (Mattar *et al.*, 2018), and that the foods which are purchased, placed in the refrigerator and forgotten also lead to food waste (Graham-Rowe *et al.*, 2014; Koivupuro *et al.*, 2012; Ponis *et al.*, 2017). The frequency of shopping also affects the amount of food waste. Jorissen *et al.* (2015) have found that food waste decreases as the frequency of shopping increases in Germany, but not in Italy. It has been established that there is a direct proportion between the weekly cost of food shopping and the amount of food waste (Gaiani *et al.*, 2018). Furthermore; it is considered that foods with bigger package sizes are associated with higher amounts of food waste (Williams *et al.*, 2012).

Williams *et al.* (2012) observed that approximately 40.0% of food waste from households in England is generated because more meals are cooked, prepared and served than are consumable. Lyndhurst *et al.* (2007) determined that behaviours such as poor cooking plans, changes in cooking plans, lack of desire to eat leftovers and not knowing what to do with them also lead to the generation of food waste by households.

The growing number of individuals who are concerned or feel guilty about food waste shows an intention to minimise such wastes, which is relevant for the minimisation of food waste (Mondejar-Jimenez *et al.*, 2016; Neff *et al.*, 2015; Principato *et al.*, 2015; Stancu *et al.*, 2016; Stefan *et al.*, 2013; Qi & Roe, 2016; Questa *et al.*, 2013).

It is observed that various sociodemographic, behaviour, and attitude factors are effective in the generation of food wastes, which have unfavourable economic, environmental, and social impacts at the household level. This study aims to establish the factors affecting the generation of food waste at the household level in Turkey and to provide preventive solutions.

2. Material and methods

2.1. Participants and data collection

The research was conducted between November-December 2018. In consequence of the study, 1,564 individuals living in the country were reached. Individuals who failed to indicate the average monthly amount of food waste, an explanation, the types of raw and cooked foods discarded most frequently, and those who provided imperfect sociodemographic information, were excluded from the study during analysis. The analyses were conducted with 1,488 individuals. The survey form of the research was sent to people through the researcher's social media accounts. The study was conducted voluntarily, and the participants were not provided with an incentive to participate in the study.

2.2. Questionnaire development

The questionnaire was developed upon assessment of similar studies found in literature (Aschemann-Witzel *et al.*, 2017a; Aschemann-Witzel *et al.*, 2017b; Gaiani *et al.*, 2018; Janssen *et al.*, 2017; Mallinson *et al.*, 2016; Ponis *et al.*, 2017; Szabó-Bódi *et al.*, 2018) and sent to participants. Each questionnaire was comprised of four sections:

2.2.1. Section #1: Sociodemographic features

This section included multiple-choice questions inquiring on the participants' age, gender, level of education, occupation, marital status, average monthly household income and average weekly household food expenditure. Open-ended questions asked about the residential area and those living in the household, including, number of individuals, children aged 6-11, and women.

2.2.2. Section #2: Features and behaviours for food shopping

Participants were given multiple-choice questions about the person who plans and performs the food shopping in their homes, the frequency of food shopping (once a month, once a week, twice a week, every day etc.), where food shopping is generally performed, the means of food shopping, pre-food shopping processes (checking the refrigerator/store cupboard, creating a shopping list), points paid attention to while purchasing food, and tendencies to purchase any unnecessary products or fall under the influence of special offers.

2.2.3. Section #3: Features and behaviours for preparing and consuming food at home

Multiple-choice questions were asked to the participants regarding whether they like spending time in the kitchen preparing/cooking meals, evaluation of their cooking skills, the time of determination of the food to be cooked at home, the frequency of take-home foods (never, 1-2 times a week, 3-4 times a week etc.), the frequency of preparing meals with fresh foods and trying new recipes in the kitchen (always, very often, sometimes etc.), consideration of the serving size as large while cooking and serving any meal, the frequency of cooking, ordering a meal, eating any previously-cooked meal and enjoying meals with friends/guests at home in a week (never, 1-2 times a week, 3-4 times a week etc.).

2.2.4. Section #4: Information, attitudes and behaviours for food waste

Questions were asked about the raw and cooked foods discarded most frequently, reasons thereof, estimated monthly average of food waste amount, feeling of guilt for wasted foods, suggestions to minimise food waste, and level of awareness and willingness on the initiatives intending to minimise the food waste. While the questions regarding the raw and cooked foods discarded most frequently were open-ended, all others were multiple choice.

2.3. Data analyses

The factors that potentially affect the amount of food waste were used variably in the study. These factors included sociodemographic features such as age, income and residential area, shopping features (frequency and points of shopping), features for cooking and consuming meals (frequency of cooking at home, cooking skills) and feeling of guilt for discarding foods.

SPSS 20 software was employed for statistical analysis of the data obtained in the study. Categorical data were presented in figure-percentage. A Multiple Response Set was created while assessing the questions with multiple responses. Chi-square test and Fisher's exact test were used to compare the classified data. Pearson correlation analysis was conducted to assess the relations between the variables. The results were assessed



in a confidence interval of 95%, and a significance level of $p < 0.05$.

3. Result

Information on the sociodemographic characteristics

of the participants shown in Table 1.

More than half of the participants reported “Myself” as the person who food shops (62.1%) and plans food shopping (53.4%). The frequency of food shopping was reported as “two times a week” on a maximum

Table 1. Socio-demographic features of the participants

	n	%
Age		
Aged 19-30	796	53.5
Aged 31-40	537	36.1
Aged 41-50	123	8.3
Aged 51 and above	32	2.1
Gender		
Women	1408	94.6
Men	80	5.4
Level of education		
Literate	4	0.3
Secondary school-primary school graduate	19	1.3
High school graduate	151	10.1
Collage-university graduate	990	66.5
Post-graduate	324	21.8
Occupation		
Housewife	265	17.8
Government officer	485	32.6
Worker	21	1.4
Self-employed	82	5.5
Unemployed	91	6.1
Retired	18	1.2
Private Sector	288	19.4
Student	146	9.8
Academician	92	6.2
Marital Status		
Married	1047	70.4
Single	441	29.6
Average monthly household income		
TRY 500.00 and below (\$ 90.0) and below	101	6.8
TRY 500.00-TRY 1,000.00 (\$ 91.00 - \$ 180.00)	40	2.7
TRY 1,000.00 – TRY 1,500.00 (\$ 181.00 - \$ 270.00)	40	2.7
TRY 1,500.00 – TRY 2,000.00 (\$ 271.00 - \$ 360.00)	97	6.5
TRY 2,000.00 – TRY 3,000.00 (\$ 361.00 – \$ 540.00)	182	12.2
TRY 3,000.00 – TRY 4,000.00 (\$ 541.00 - \$ 720.00)	245	16.5
TRY 4,000.00 – TRY 5,000.00 (\$ 721.00 - \$ 900.00)	219	14.7
TRY 5,000.00 and above (\$ 901.00 and above)	564	37.9
Average weekly household food expenditure		

Continue Table 1. Socio-demographic features of the participants

Average weekly household food expenditure		
Below TRY 50.00 (below \$ 9.00)	48	3.2
TRY 50.00 – TRY 100.00 (\$ 9.00 - \$ 18.00)	315	21.2
TRY 100.00 – TRY 200.00 (\$ 19.00 - \$ 36.00)	502	33.7
TRY 200.00 – TRY 300.00 (\$ 37.00 - \$54.00)	353	23.7
TRY 300.00 and above (\$ 55.00 and above)	227	15.3
Unknown	43	2.9
Number of individuals living in the household		
1	94	6.3
2	372	25.0
3	519	34.9
4	359	24.1
5 and above	144	9.7
Number of children aged 6-11 living in the household		
0	1237	83.1
1	202	9.9
2 and above	49	3.0
Number of women living in the household		
0	6	0.4
1	1049	70.5
2	305	20.5
3 and above	128	8.6
Residential area		
Metropolitan	1130	75.9
City	285	19.2
Town	57	3.8
Village	16	1.1

basis (33.9%). The frequent points of shopping were shown to be “supermarkets” (41.7%) and “markets” (37.0%), and 53.6% of them do so by “motor vehicles (car, motorcycle, taxi)”. Before going for food shopping 49.5% of them “always” check the refrigerator/store cupboard, 34.2% of them “always” create a shopping list, while 33.1% of them “sometimes” forget the foods they have purchased in the refrigerator/storage cupboard (Table 2).

The participants’ main consideration points while purchasing foods are as follows; whether the product meets the “price-quality balance”, “high-quality” and “label info”. A great majority of the participants (82.9%) check the “expiration date” of the product while food shopping. The ones who “sometimes” purchase any unnecessary products during shopping correspond to 48.7% of the participants, and 86.2% of the

participants fall under the influence of special offers (discounts, multiple packages) during shopping (Table 2).

More than half of the participants (59.2%) have indicated that they like spending time in the kitchen preparing/cooking meals, and 57.9% of them have indicated that their meal preparation/cooking skills are “good”. In comparison, 56.7% of them have indicated that they determine what food will be cooked “on the day of cooking”. Of the participants, 59.9% indicated that they “quite often” prepare meals with fresh foods while 40.7% of them indicated that they “rarely” prepare meals with take-home foods (canned, frozen foods). 55.9% of the participants have indicated that they “sometimes” try new recipes in the kitchen, while 46.2% of them have indicated that they “sometimes” consider the serving size as large while cooking or

serving any meal. 46.6% of the participants cook meals “5-7 times” a week, 56.1% of them “never” order any meal to their homes. Overall, 62.8% of them report-

ed eating any previously-cooked meal “1-2 times” a week, and 54.7% of them enjoy their meals with their friends/guests “1-2 times” a week (Table 3).

Table 2. Information to food shopping

	n	%
The person planning the food shopping *		
Myself	1328	62.1
My wife/husband	491	23.0
Family Elders	294	13.8
Brother/Sister	15	0.7
Other (Assistant, etc.)	7	0.3
Children	2	0.1
The person going to food shopping *		
Myself	1277	53.4
My wife/husband	783	32.8
Family Elders	297	12.4
Brother/Sister	21	0.9
Other (Assistant, etc.)	10	0.4
Children	2	0.1
Frequency of food shopping		
Everyday	99	6.7
Every other day	286	19.2
Twice a week	505	33.9
Once a week	433	29.1
Biweekly	112	7.5
Once in a month	53	3.6
Place of food shopping		
Supermarkets	621	41.7
Markets	550	37.0
Small shops (bakery, butcher, etc.)	124	8.3
Bazaar	114	7.7
Direct from the manufacturer	56	3.8
Online	19	1.2
Wholesale markets	4	0.3

Continue Table 2. Information to food shopping

	n	%
The way to go food shopping		
Motor vehicles (car, motorcycle, taxi)	797	53.6
On foot	639	42.9
Public transport	33	2.2
Home delivery (Online)	10	0.7
Bicycle	9	0.6
Checking the refrigerator / store cupboard before food shopping		
Always	737	49.5
Very often	481	32.3
Sometimes	222	14.9
Rarely	39	2.6
Never	9	0.7
Creating a shopping / needs list before food shopping		
Always	509	34.2
Very often	421	28.3
Sometimes	370	24.9
Rarely	122	8.2
Never	66	4.4
Forgetting purchased food in the refrigerator / store cupboard		
Always	31	2.1
Very often	133	8.9
Sometimes	493	33.1
Rarely	731	49.1
Never	100	6.7
Main points considered when buying food *		
Meeting the price-quality balance	1212	25.5
Being high-quality	864	18.1
Label info	746	15.7
Being organic	705	14.8
Being cheap	591	12.4
Being an ordinary product	395	8.3
Packaging feature	178	3.7
Having new features	43	0.9

Continue Table 2. Information to food shopping

	n	%
Being domestic production	13	0.3
Not close to the expiration date	8	0.2
Being expensive	4	0.1
Having halal certificate	2	0.05
Checking the expiration date when food shopping		
Yes	1233	82.9
Sometimes	244	16.4
No	11	0.7
Buying the unnecessary product while food shopping		
Always	20	1,3
Very often	133	8,9
Sometimes	724	48,7
Rarely	547	36,8
Never	64	4,3
Special offers positive affect purchasing status when food shopping		
Yes	557	37.4
Sometimes	725	48.8
No	206	13.8

*Multiple responses were provided.

Table 3. Respondents' answers on meal preparation and cooking at home

	n	%
Liking spending time in the kitchen preparing/cooking meals		
Yes, I like	881	59.2
Sometimes I like	440	29.6
No, I do not like	167	11.2
The skill to meal preparation/cooking		
Very bad	7	0.6
Bad	17	1.1
Middle	411	27.6

Continue Table 3. Respondents' answers on meal preparation and cooking at home

	n	%
Bad	17	1.1
Middle	411	27.6
Good	862	57.9
Excellent	191	12.8
The time to determine the food to be cooked at home		
Just before cooking	7	0.6
On the day I cook	843	56.7
One or a few days before cooking	543	36.5
At the beginning of the week	92	6.2
At the beginning of the month	3	0.2
Frequency of preparing meals with fresh foods		
Always	437	29.4
Very often	892	59.9
Sometimes	148	9.9
Rarely	10	0.7
Never	1	0.1
Frequency of food preparation with take-home food products (canned, frozen foods, etc.)		
Always	8	0.5
Very often	124	8.3
Sometimes	539	36.2
Rarely	605	40.7
Never	212	14.3
Frequency of trying new recipes		
Always	54	3.6
Very often	320	21.5
Sometimes	832	55.9
Rarely	260	17.5
Never	22	1.5
Frequency to think about the big portion size of a meal when cooking or serving		
Always	83	5.6
Very often	253	17.0
Sometimes	687	46.2
Rarely	356	23.9
Never	109	7.3
The frequency of cooking at home in a week		
5-7 times	693	46.6
3-4 times	620	41.7
1-2 times	165	11.1
Never	10	0.6

Continue Table 3. Respondents' answers on meal preparation and cooking at home

	n	%
The frequency of cooking at home in a week		
5-7 times	693	46.6
3-4 times	620	41.7
1-2 times	165	11.1
Never	10	0.6
The frequency of ordering food to home within a week		
5-7 times	5	0.3
3-4 times	55	3.7
1-2 times	593	39.9
Never	835	56.1
Frequency of eating previously cooked food at home within a week		
5-7 times	37	2.4
3-4 times	458	30.8
1-2 times	934	62.8
Never	59	4.0
Frequency of eating with friends/guests at home within a week		
5-7 times	9	0.6
3-4 times	46	3.1
1-2 times	814	54.7
Never	619	41.6

The estimated amounts of monthly foods discarded in the households by participants are provided in Figure 1.

The raw foods discarded from households most frequently were vegetables (35.7%), salad ingredients (greens) (33.0%), and fruits (17.8%) (Figure 2).

The cooked foods discarded by households most frequently were pasta, rice, bulgur (24.1%), leftovers (15.0%) and soups (11.4%) (Figure 3).

Results reveal that the main reasons for discarding foods from households were as follows: “expired products”, “formation of mould, etc. on the food” and “storage of food for an excessive period in the refrigerator” (Table 4).

The question of “Do you feel guilty for discarded foods?” was responded with “Yes” by 91.5% of the

participants, “no” by 0.7% of them, and “sometimes” by 7.8% of them. Where the participants were requested to provide suggestions to minimise food waste, the most common suggestions were as follows: “Provision of more information to people about the environmental impacts of food waste”, “creation of recipes for re-use of any leftover meals/foods”, “raising the level of awareness of people on the monetary value of food waste”, “raising the level of awareness of people on the social value of food waste”, “making serving sizes smaller” and “purchase of smaller packages while purchasing packaged foods”.

After analysis of the levels of food waste awareness and willingness of the participants, 63.0% of them have indicated that they have read, seen or heard something about this matter in the last six months. Still, only 11.6% of them know about either a practice, initiative or campaign to minimise the food waste generated across the country or in cities in which they live. In

total, 93.2% of the participants have indicated that they want to be provided with more information on how to prevent food waste, and 76.0% of them have indicated that they want to spend extra time and effort to eliminate any food waste. Besides, 64.8% of them have indicated that they would like to take part in any practice, initiative, campaign or other programs to minimise the food waste generated by households.

Table 5 shows the correlations between some factors considered to affect the generation of food waste and amounts of food waste generated by households. As the factors of age and urbanisation rate increased, the amount of food waste decreased ($p < 0.05$). Similarly, when participants engaged in pre-shopping processes such as checking the refrigerator/supply cabinet or preparing a shopping list, prepared meals with fresh foods, and conducted menu planning in advance, the amount of food waste also decreased ($p < 0.05$). On the contrary, when factors such as weekly food expenditure, the number of women living in the household, and the frequency of food shopping increased, food waste increased ($p < 0.05$). Results also revealed that food waste increased as the following behaviours increased ($p < 0.05$): purchases of unnecessary products during food shopping; purchase of foods stored and forgotten (in refrigerator/store cupboard,) after

single-use; meals bought for home delivery; meals prepared with take-home foods (canned, frozen products); frequency of considering the serving size of any meal as big while cooking or serving such a meal.

Besides the preceding, the average monthly amount of food waste generated by households also varies depending on an individual's occupation, common points of shopping, and whether they feel guilty for discarding foods ($p < 0.05$). While most housewives, workers, self-employed persons, unemployed persons, retired persons, students and academics indicate their average monthly food waste amount as 0-1 kg, government officers and private sector employees indicate amounts between 1-3 kg. Nearly half of those shopping in supermarkets indicated that they generate 1-3 kg of food waste, while most of those shopping in small shops (butcher's shop, bakery, etc.), markets, direct producers, online shops, bazaars or retail markets indicated generating 0-1 kg of food waste. When respondents were asked about whether they feel guilty for discarding foods, 37.8% of those who responded "Yes" have indicated that they generate food wastes of 0-1 kg. Whereas 50.0% of those who responded "No" and 33.0% of those who responded "Sometimes" indicated that they generate 1-3 kg of food waste.

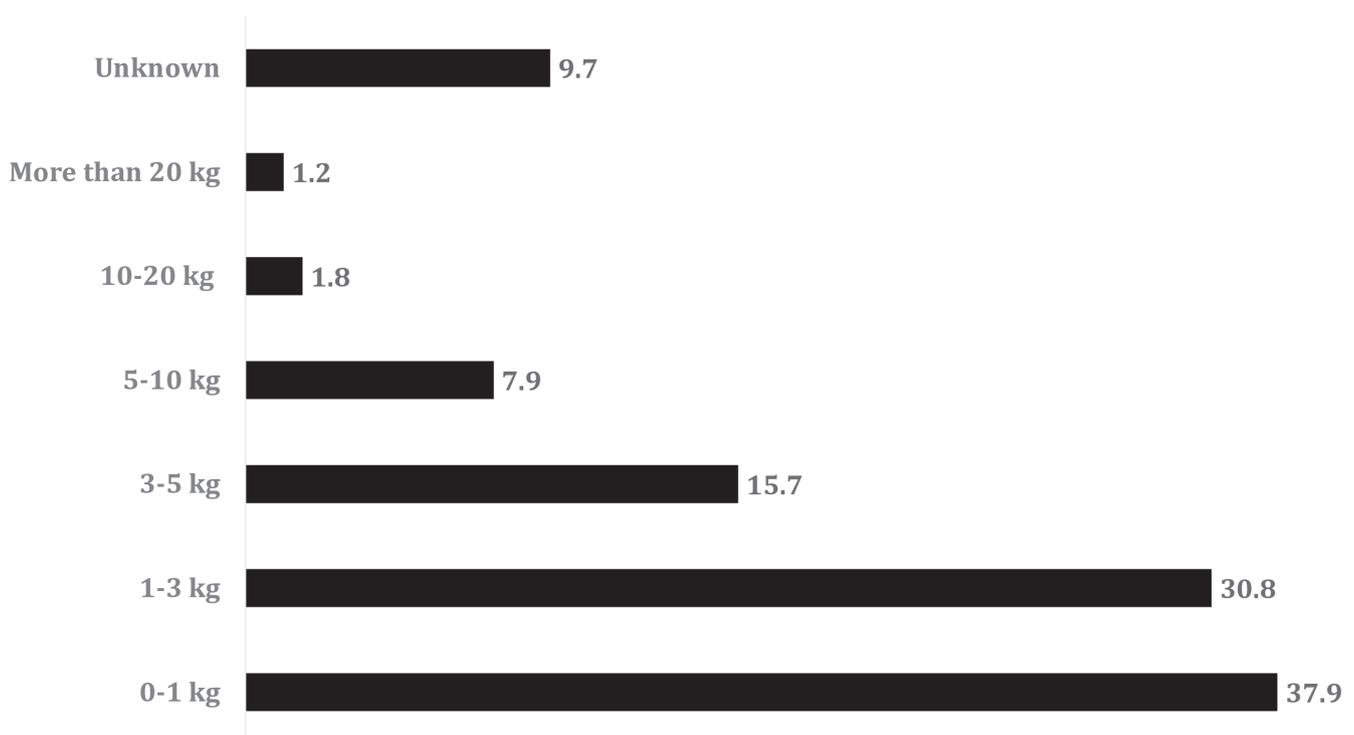


Figure 1. Amount of food discarded by households in a month (%)

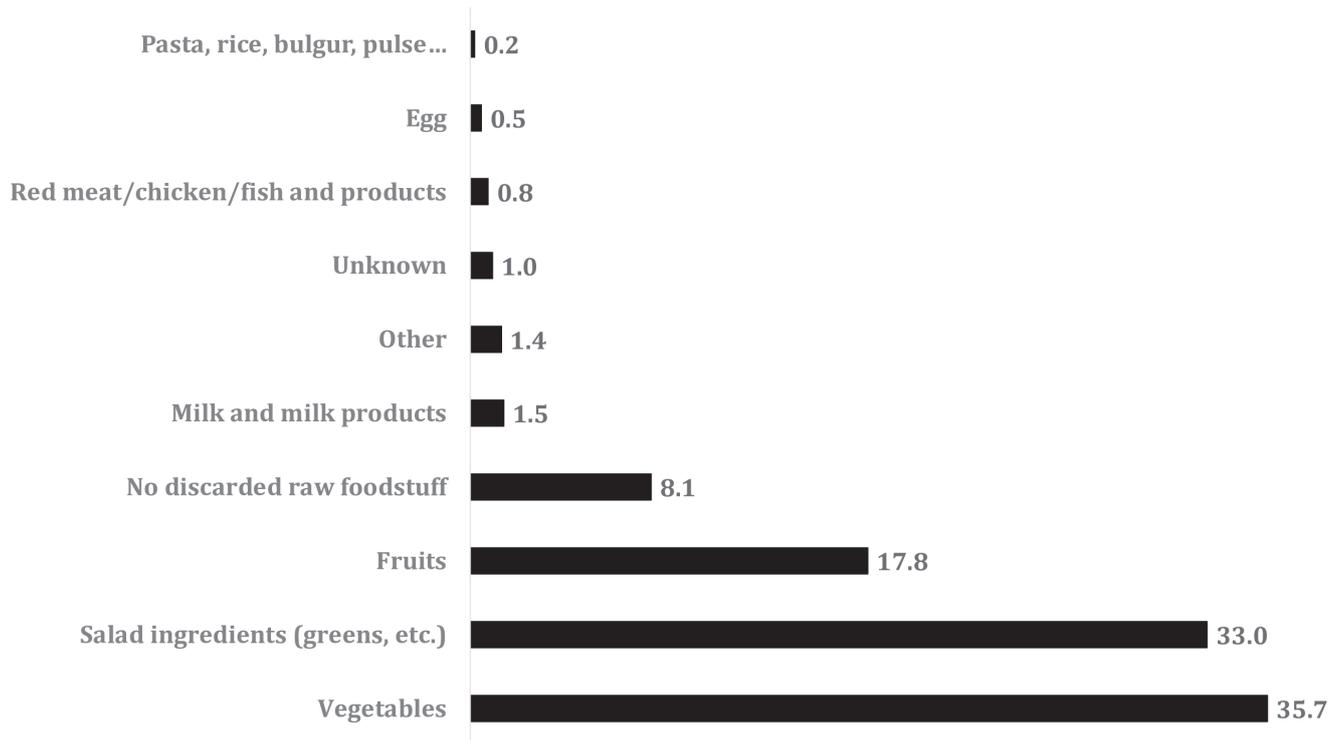


Figure 2. Raw foods discarded most frequently (%)

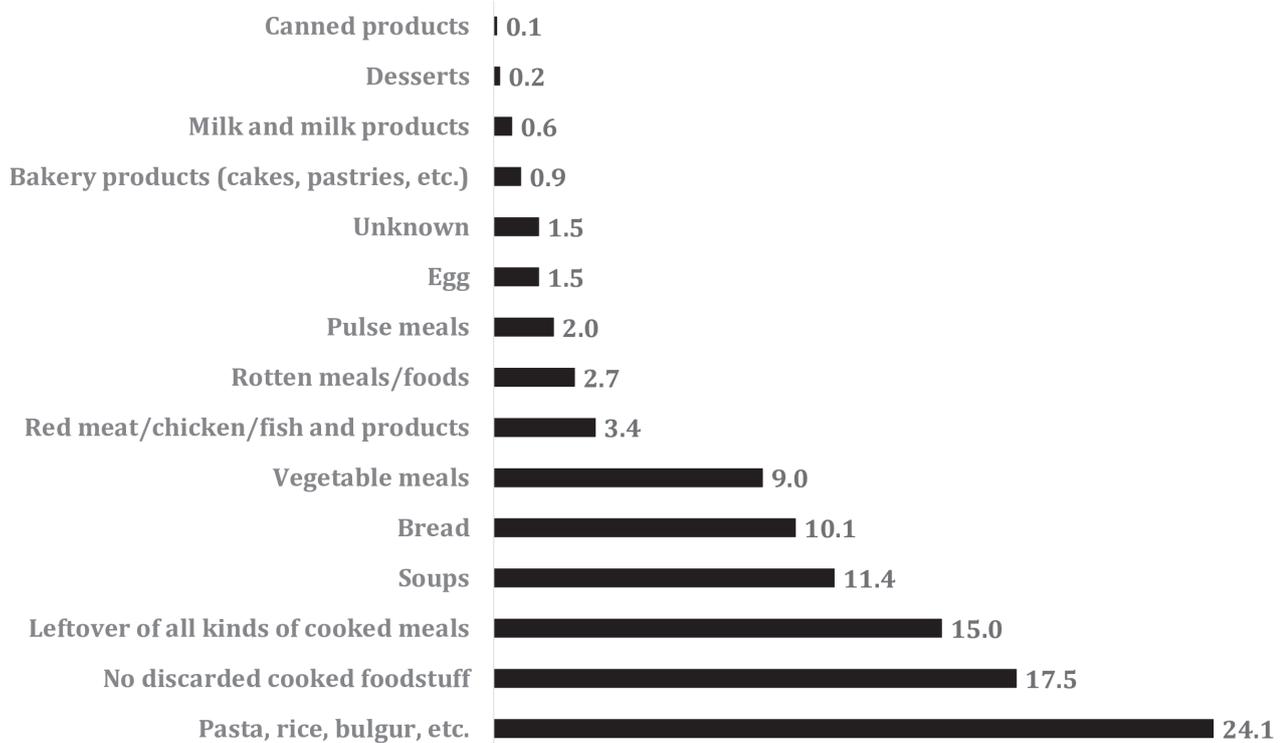


Figure 3. Cooked foods discarded most frequently (%)

Table 4. Reasons for discarding foods

	n	%
Formation of mold, etc. on the food	1115	18.1
Storage of food for an excessive period of time in the refrigerator	1006	16.3
Expired products	919	14.9
Impaired taste of food	844	13.7
Storage of foods for an excessive period of time inside the store cupboard	485	7.9
Bad appearance of food	383	6.2
Big serving sizes of prepared meals	295	4.8
Dislike of any ingredient of a certain food or meal	271	4.4
Failure to plan shopping well	254	4.1
Erroneous preservation (storage) method at home	230	3.7
Big sizes (excessive amount) of packaged foods	160	2.6
Problems with cooking skills	138	2.2
Simultaneous serving of similar meals	57	0.9

*Multiple responses were provided.

Table 5. Assessment of some factors affecting the generation of food wastes

Average Amount of Food Discarded in a Month		
	r	p
Socio-demographic factors (n=1343)*		
Age	-0.079	0.004
Level of education	0.023	0.401
Average monthly income	0.026	0.349
Average weekly household food expenditure (n=1316)*	0.101	0.000
Number of individuals living in the household	0.039	0.150
Number of women living in the household	0.072	0.008
Number of children aged 6-11 living in the household	0.002	0.933
Residential area	-0.060	0.028
Factors for shopping (n=1343)*		
Frequency of going for food shopping in the household	0.122	0.000
Purchase of any unnecessary products during good shopping	0.177	0.000
Frequency of purchasing foods and forgetting them in the cabinet (refrigerator/store cupboard, etc.) after using them for once, and noticing that they have not been used again	0.212	0.000
Checking the refrigerator/store cupboard	-0.123	0.000
Creation of a shopping list	-0.077	0.005
Factors for preparing, cooking and consuming meals (n=1343)*		
Frequency of cooking at home	-0.048	0.077
Frequency of ordering meals to home	0.104	0.000
Frequency of eating any previously-cooked meal at home	-0.026	0.350
Frequency of enjoying meals with friends/guests at home	0.026	0.350
Cooking skills	-0.035	0.195
Time of determination of the meal to be cooked	-0.067	0.014
Frequency of preparing meals with fresh foods	-0.056	0.042
Frequency of preparing meals with take-home foods (canned, frozen products, etc.)	0.086	0.002



Continue Table 5. Assessment of some factors affecting the generation of food wastes

Average Amount of Food Discarded in a Month		
	r	p
Frequency of trying new recipes in the kitchen	0.008	0.765
Frequency of considering the serving size of any meal as big while cooking or serving such meal	0.085	0.002

*Individuals, who don't know their waste amount and average weekly household food expenditure, are excluded.

4. Discussion

The study results have shown that there is a negative relationship among the sociodemographic factors of age and residential area and the amount of food waste generated by the household. However, there is a positive relationship between the number of women living in a household and the average weekly food expenditure. Occupation was also shown to have a significant difference in the amount of food waste generated by a household ($p < 0.05$). It has been observed that there is a positive yet insignificant relationship between the level of education, average monthly income, the number of individuals living in a household, the number of children aged 6-11 living in a household and the amount of food waste generated. It is known that the young people, women, adults with children aged under 14, self-employed individuals, those with a higher number of individuals living in a household, and people living in metropolitans generate more food wastes (Barr, 2007; Hamilton *et al.*, 2005; Koivupuro *et al.*, 2012; Lyndhurst *et al.*, 2007; Mattar *et al.*, 2018; Secondi *et al.*, 2015; Szabó-Bódi *et al.*, 2018; Visschers *et al.*, 2016).

On the other hand, Neff *et al.* (2015) found that living in urban or rural areas does not have a significant impact on the generation of food waste. The results obtained from the studies on the relationship between the average monthly income of the households and the amount of waste generated should be discussed. Although studies have determined there is a positive or negative relationship between the income and the amount of food waste (Cox *et al.*, 2010; Farr-Wharton *et al.*, 2014; Hamilton *et al.*, 2005; Lyndhurst *et al.*, 2007; Setti *et al.*, 2016; Stefan *et al.*, 2013), some studies have revealed that there is no relation between such factors (Bolaane & Ali, 2004; Koivupuro *et al.*, 2012; Quested *et al.*, 2013; Williams *et al.*, 2012; WRAP, 2009). Arguably, higher food waste generation

in low-income households is due to a lack of skills, excessive purchasing, purchase of products of low-price and low-quality, and the will to fulfil the obligations of being a parent and to provide as much food as possible at home (Setti *et al.*, 2016; Porpino *et al.*, 2015). Monier *et al.* (2010) and Secondi *et al.* (2015) underline the relation between the level of education and the amount of food waste. They have shown that a lower level of education leads to the generation of less food waste. This result can be explained with the fact that individuals with a higher level of education tend to have a higher level of income and therefore spend more. Conversely, it should also be noted that some individuals with a low level of education might not be able to estimate the amount of food waste generated accurately. The relationship between an occupation and the generation of food waste can be explained with the fact that those with higher working hours have time restrictions due to excessive workload. Therefore, the amount of waste generated while preparing meals may go unnoticed, which may increase the generation of waste (Jorissen *et al.*, 2015).

Results further revealed that those shopping from supermarkets generate more (1-3 kg) food waste compared to those shopping from any other points ($p < 0.05$). Also, special offers have a positive impact on the decision to purchase during shopping, which in turn impacts the amount of food waste generated; however, this finding was not statistically significant ($p > 0.05$). It is considered that shopping frequently might increase the amount of food waste as it might trigger unplanned and spontaneous purchases. Furthermore; the households purchasing their foods generally from supermarkets tend to generate more food waste than the ones who prefer mini markets and the other points of shopping (Ponis *et al.*, 2017). One assumption is that since supermarkets offer much more variety of products than mini markets and other smaller food retailers, more purchases are made and



thus, the amount of food waste increases. It is known that creating a shopping list and checking the available stocks at home (refrigerator/store cupboard) can help reduce food waste at the household level (Bell *et al.*, 2011; Chandon & Wansink, 2006; Sharp *et al.*, 2010; Stefan *et al.*, 2013; WRAP, 2009). Since planned shopping ensures the purchase of necessary products while preventing the purchase of any unnecessary products, it leads to less food waste. The study conducted by Mattar *et al.* (2018) in Lebanon shows that falling under the influence of special offers increases the amount of food waste. The reason for this might be excessive purchases due to such special offers (Berretta *et al.*, 2013; Ganglbauer *et al.*, 2013; Koivupuro *et al.*, 2012; Lyndhurst *et al.*, 2007; Stefan *et al.*, 2013).

Food waste may increase with an increase in the frequency of enjoying meals with friends/guests at home that includes various meals of larger serving sizes, and an increase in the frequency of trying new recipes in the kitchen that may lead to non-consumable meals. Increased frequency of considering the serving size of any meal as big while cooking or serving such a meal suggests that meals are often over-sized, and also that more waste might be generated. A low frequency of cooking meals at home, poor cooking skills, and failure to use/consume leftover might lead to the unnecessary discarding of foods. Since the determination of the meal to be cooked beforehand results in preparation/cooking of meals in a more planned manner, it might contribute to the minimisation of waste (Lyndhurst *et al.*, 2007; Porpino *et al.*, 2015). This study demonstrates that a great majority of these factors are associated with the amount of food waste generated.

The raw and cooked foods discarded from households most frequently are vegetables (35.7%), and pasta, rice, bulgur (24.1%), respectively. The types of discarded foods vary by country. The main discarded foods are as follows by country: home-made foods and milk products in Finland (Silvennoinen *et al.*, 2014); bakery products in Norway (Hanssen *et al.*, 2016); fresh vegetables and salads in England (WRAP, 2009); home-made and previously-cooked meals in Hungary (Szabó-Bódi *et al.*, 2018); fruits, vegetables, bread and bakery products in Canada (van der Werf, 2018); cereals and bakery products in Algeria (Arous *et al.*, 2017); pasta, fast food, previously-cooked meals, vegetables, fruits and bread in Italy (Gaiani *et al.*, 2018; Lanfranchi *et al.*, 2016). The different food cultures

may explain the reason for the differences in discarded food types.

From the reasons for discarding foods from the household (Table 4), most selected the formation of mould or spoilage on foods (18.1%), excessive storage period in the refrigerator (16.3%) and expired foods (14.9%). Similarly, the reasons of food waste suggested by other researchers are the storage of foods for an excessive period in the refrigerator/deep freeze, expired foods, deterioration of organoleptic properties of foods (formation of mould, etc.), a dislike of eating any previously-cooked meals, purchase of foods in excessive amounts, and inaccurate calculations of portion sizes while serving (Arous *et al.*, 2017; Gaiani *et al.*, 2018; Ghinea & Ghiuta, 2018; Lanfranchi *et al.*, 2016; van der Werf, 2018). The discarding of foods is generally caused by an insufficient level of attention, information and awareness from the individual.

The average amounts of food waste indicated to be discarded from households in a month was 0-1 kg by 32.9% of the participants, while 30.8% of them have indicated to generate a food waste amount of 1-3 kg. During a study conducted in Algeria with 323 participants, when the participants were asked about the amount of waste generated by them in a week, 21.0% of them indicated to generate less than 250 g, 13.0% of them have indicated to generate waste of 250-500 g, and 2.0% of them indicated to generate more than 2 kg of waste (Arous *et al.* 2017). Lanfranchi *et al.* (2016) found in a study of 500 participants that 1.4% generated 1-2 kg of waste, while 0.8% of them generated more than 2 kg of waste. The differences in waste amounts generated from households in the different studies may be attributed to the different features of the participants, such as educational status, economic conditions, social culture. On the other hand, it should be noted that all food waste, whether low or high amounts, will cause unfavourable environmental, social and economic impacts.

The relationship between the sense of feeling guilty for discarding foods and the amount of food waste generated by households has been considered significant in statistical terms ($p < 0.05$). It has been observed that participants who responded "Yes" to the question of whether they feel guilty for discarding foods tend to generate less food waste compared to those who responded "Sometimes" and "No" to such question.

Other studies have also found that the sense of “feeling guilty” about waste production has the effect of minimising the amount of food waste by individuals (Lyndhurst *et al.*, 2007; Hamilton *et al.*, 2005; Mattar *et al.*, 2018; Qi & Roe, 2016; Stefan *et al.*, 2013). Conversely, it should be noted that the participants might have wanted to appear “good”, and responded that they felt guilty for discarding foods, which might lead to misleading results.

Participants were requested to provide suggestions to minimise food waste, and some of the most common responses were as follows: “provision of more information to people about the environmental impacts of food waste” (19.1%); “creation of recipes for reuse of any leftover meals/foods” (15.7%); “raising the level of awareness of people on the monetary value of food waste” (13.1%); and “raising the level of awareness of people on the social impacts of food wastes” (13.1%). Personal concerns such as money-saving are known to be a stronger motivation than environmental and social concerns to minimise food waste (Graham-Rowe *et al.*, 2014; Neff *et al.*, 2015; Stancu *et al.*, 2016). van der Werf (2018) observed that the most common factor in minimising waste in most participants was the minimisation of money, followed by minimisation of environmental and social impacts. Under the scope of a study conducted by Arous *et al.* (2017), 45.0% of the participants indicated that if they were provided with more information on the unfavourable effects of food waste on the economy, they would generate less food waste. At the same time, 35.0% of them indicated that they consider that imposing an additional tax on waste could be effective in minimising food waste. Gaiani *et al.* (2018) have underlined that if people were obliged to pay money for waste generated by them and if they were provided with more information on the financial, environmental, and social impacts of waste, such wastes could be minimised. Lanfranchi *et al.* (2016) suggested that the principal strategies to reduce waste include smaller food servings, placing additional costs on personal waste, and also that more information should be provided regarding the impacts of food waste on the environment and economy.

It has been found out that more than half of the participants have read, seen or heard something in the last six months about food waste or ways to minimise food waste. However, only 11.6% of them said to be familiar with any of the practices, initiative, or cam-

paigns addressing food waste across the country or by local households. Findings revealed that 93.2% of the participants would like to receive more information about ways to minimise food waste, and 76.0% would spend extra time and effort to eliminate food waste. Besides, 64.8% of respondents would like to be involved in any future practice, study, or campaign aimed at minimising food waste in the household. Interestingly, a great majority of participants would like more information on ways to prevent food waste, and more than half of them would like to be involved in practices, studies, or campaigns for the minimisation of waste. It is questionable to what extent the provision of information alone could be effective towards the minimisation of food waste if it all. Besides the provision of information, the assumption of personal responsibility in minimisation of waste will have the highest effect.

5. Conclusions

Discarding foods unnecessarily leads to unfavourable conditions in financial, environmental and social terms. Households represent the major group generating food waste throughout the food supply chain. Therefore, the prevention of waste in households is of great importance. Due to the close relationship between the prevention of food waste in households and individual behaviours of the residents, analysis of individual characteristics (sociodemographic features, behaviour and attitude features) is highly critical to develop appropriate strategies.

The results obtained in this study have revealed that sociodemographic features, food shopping practices, food preparation, cooking and consumption habits, and attitudes for food waste might have a direct impact on the decrease or increase of food waste in Turkey. These findings, thought to be related to the generation of waste, should be taken into account by the government when developing waste prevention strategies. All initiatives should be ensured, as necessary, through awareness-raising campaigns on TV and other media using influential and simplified messages towards individuals' behaviours for the generation of waste. The amount of training for household routines such as shopping and menu planning, storage, and preparation of foods should be increased. Situations leading to the generation of waste can be eliminated by raising the level of awareness and in-

formation available to individuals about the purchase, storage, preparation, cooking and serving of goods. Moreover, waste prevention strategies should aim at motivating individuals to minimise their food waste, and increasing the level of awareness on the unfavourable impacts of food waste. Also, individuals should be more conscious about shopping habits, preparing and cooking food, preserving food and being aware of the adverse effects of waste, and take responsibility for the necessary precautions.

Study limitations

One significant limitation of the present study is the non-probabilistic sampling design used for data collection as respondents were recruited voluntarily. Therefore, it is likely that a self-selection bias exists and specific characteristics are emphasised but do not ensure either a statistical significance or the extension of the results to the entire Turkish population. At the same time, convenience samples like the one used in this study are often utilised to explore topics that are not yet covered by comprehensive literature. It is worth underlining that, compared to other surveys conducted on food waste in Turkey, the identified sample is relatively larger and still provides relevant insights as it is quite heterogeneous in terms of respondents' profiles. Another limitation is that there were more females and more consumers from metropolitan areas in the population under study. However, having a higher number of women in the sample is rather ordinary in food-related studies, since women generally hold more of the responsibility in cooking and shopping than males, and are more willing to answer questionnaires related to food issues.

Conflict of Interest

The authors declare that there is no conflict of interest. Also, there was no funder in the decision to collect, analyse or interpret data, write the article and publish the results.

References

Abdelradi, F. (2018). Food waste behaviour at the household level: A conceptual framework. *Waste Management*, 71, 485–493. doi: 10.1016/j.wasman.2017.10.001

Arous, S.A., Capone, R., Debs, P., Haddadi, Y., El Bilali, H., Bottalico, F., & Hamidouche, M. (2017). Exploring household food waste issue in Algeria. *International Journal*, 2(1), 55-67. doi: 10.7251/AGRENG1701055A

Aschemann-Witzel, J., De Hooge, I., Amani, P., Bech-Larsen, T., & Oostindjer, M. (2015). Consumer-related food waste: causes and potential for action. *Sustainability*, 7(6), 6457–6477. doi: 10.3390/su7066457

Aschemann-Witzel, J., De Hooge, I., Rohm, H., Normann, A., Bonzanini Bossle, M., Grønhoj, A., et al. (2017a). Key characteristics and success factors of supply chain initiatives tackling consumer-related food waste: a multiple case study. *Journal of Cleaner Production*, 155(2016), 33-45. doi: 10.1016/j.jclepro.2016.11.173

Aschemann-Witzel, J., Jensen, H.J., Jensen, M.H., & Kulikovskaja, V. (2017b). Consumer behaviour towards price-reduced suboptimal foods in the supermarket and the relation to food waste in households. *Appetite*, 116, 246- 258. doi: 10.1016/j.appet.2017.05.013

Barr, S. (2007). Factors influencing environmental attitudes and behaviours: A U.K. case study of household waste management. *Environment and Behaviour*, 39, 435–473. doi: 10.1177/0013916505283421

Bell, D.R., Corsten, D., & Knox, G. (2011). From point of purchase to path to purchase: How preshopping factors drive unplanned buying. *Journal of Marketing*, 75(1), 31-45. doi: 10.1509/jm.75.1.31

Beretta, C., Stoessel, F., Baier, U., & Hellweg, S. (2013). Quantifying food losses and the potential for reduction in Switzerland. *Waste Management*, 33, 764–773. doi: 10.1016/j.wasman.2012.11.007

Bolaane, B., & Ali, M. (2004). Sampling household waste at source: lessons learnt in Gaborone. *Waste Management & Research*, 22 (3), 142-148. doi: 10.1177/0734242X04044970

Chandon, P., & Wansink, B. (2006). How biased household inventory estimates distort shopping and storage decisions. *Journal of Marketing*, 70(4), 118-135. doi: 10.1509/jmkg.70.4.118

Cox, J., Giorgi, S., Sharp, V., Strange, K., Wilson, D.C., & Blakey, N. (2010). Household waste prevention-a review of evidence. *Waste Management & Research*, 28 (3), 193-219. doi: 10.1177/0734242X10361506

Evans, D. (2012). Beyond the throwaway society: ordinary domestic practice and a sociological approach to household food waste. *Sociology*, 46, 41-56. doi: 10.1177/0038038511416150

Farr Wharton, G., Foth, M., & Choi, J.H.J. (2014). Identifying factors that promote consumer behaviours causing expired domestic food waste. *Journal of Consumer Behaviour*, 13(6), 393-402. doi: 10.1002/cb.1488

Gaiani, S., Caldeira, S., Adorno, V., Segrè, A., & Vituari, M. (2018). Food wasters: Profiling consumers' attitude to waste food in Italy. *Waste Management*, 72, 17-24. doi: 10.1016/j.wasman.2017.11.012

Ganglbauer, E., Fitzpatrick, G., & Comber, R. (2013). Negotiating food waste: using a practice lens to inform design. *ACM Transactions on Computer-Human Interaction*, 20(2), 1-25. doi: 10.1145/2463579.2463582

Ghinea, C., & Ghiuta, O.A. (2018). Household food waste generation: young consumers behaviour, habits and attitudes. *International Journal of Environmental Science and Technology*, 16, 2185-2200. doi:10.1007/s13762-018-1853-1

Graham-Rowe, E., Jessop, D.C., & Sparks, P. (2014). Identifying motivations and barriers to minimising household food waste. *Resources, Conservation and Recycling*, 84, 15-23. doi: 10.1016/j.resconrec.2013.12.005

Griffin, M., Sobal, J., & Lyson, T.A. (2009). An analysis of a community food waste stream. *Agriculture and Human Values*, 26(1-2), 67-81. doi: 10.1007/s10460-008-9178-1

Hamilton, C., Denniss, R., & Baker, D. (2005, March). Wasteful consumption in Australia. The Australia Institute. Retrieved from www.tai.org.au/documents/dp_fulltext/DP77.pdf

Hanssen, O.J., Syversen, F., & Stø, E. (2016). Edible

food waste from Norwegian households – detailed food waste composition analysis among households in two different regions in Norway. *Resources, Conservation and Recycling*, 109, 146-154. doi: 10.1016/j.resconrec.2016.03.010

Janssen, M.A., Nijenhuis-De Vries, M.A., Boer, E.P.J., & Kremer, S. (2017). Fresh, frozen, or ambient food equivalents and their impact on food waste generation in Dutch households. *Waste Management*, 67, 298-307. doi: 10.1016/j.wasman.2017.05.010

Jorissen, J., Priefer, C., & Brautigam, K.R. (2015). Food waste generation at household level: results of a survey among employees of two European research centers in Italy and Germany. *Sustainability*, 7(3), 2695-2715. doi: 10.3390/su7032695

Koivupuro, H.K., Hartikainen, H., Silvennoinen, K., Katajajuuri, J.M, Heikintalo, N., Reinikainen, A., & Jalkanen, L. (2012). Influence of socio-demographical, behavioural and attitudinal factors on the amount of avoidable food waste generated in Finnish households. *International Journal of Consumer Studies*, 3(2), 183-191. doi: 10.1111/j.1470-6431.2011.01080.x

Kummu, M., De Moel, H., Porkka, M., Siebert, S., Varis, O., & Ward, P.J. (2012). Lost food, wasted resources: global food supply chain losses and their impacts on freshwater, cropland, and fertiliser use. *Science of the Total Environment*, 438(0), 477-489. doi: 10.1016/j.scitotenv.2012.08.092

Lanfranchi, M., Calabro, G., De Pascale, A., Fazio, A., & Giannetto, C. (2016). Household food waste and eating behavior: empirical survey. *British Food Journal*, 118, 3059-3072. doi: 10.1108/BFJ-01-2016-0001

Lyndhurst, B., Cox, J., & Downing, P. (2007). Food Behaviour Consumer Research: Quantitative Phase. Waste & Resources Action Programme (WRAP). Retrieved from <https://www.wrap.org.uk/sites/files/wrap/Food%20behaviour%20consumer%20research%20quantitative%20jun%202007.pdf>

Mallinson, L.J., Russell, J.M., & Barker, M.E. (2016). Attitudes and behaviour towards convenience food and food waste in the United Kingdom. *Appetite*, 103, 17-28. doi:10.1016/j.appet.2016.03.017

- Mattar, L., Abiad, M.G., Chalak, A., Diab, M., Hassan, H. (2018). Attitudes and behaviors shaping household food waste generation: Lessons from Lebanon. *Journal of Cleaner Production*, 198, 1219-1223. doi: 10.1016/j.jclepro.2018.07.085
- Mondejar-Jimenez, J.A., Ferrari, G., Secondi, L., & Principato, L. (2016). From the table to waste: an exploratory study on behaviour towards food waste of Spanish and Italian youths. *Journal of Cleaner Production*, 138, 8-18. doi: 10.1016/j.jclepro.2016.06.018
- Monier, V., Shailendra, M., Escalon, V., O'Connor, C., Gibon, T., Anderson, G., Hortense, M., & Reisinger, H. (2011). Preparatory Study on Food Waste across EU 27. European Commission (DG ENV) Directorate C- Industry. Retrieved from https://ec.europa.eu/environment/eussd/pdf/bio_foodwaste_report.pdf
- Neff, R.A., Spiker, M.L., & Truant, P.L. (2015). Wasted Food: U.S. Consumers' Reported Awareness, Attitudes, and Behaviors. *PLOS ONE*, 10(6), 0127881. doi: 10.1371/journal.pone.0127881
- Parfitt, J., Barthel, M., & Macnaughton, S. (2010). Food waste within food supply chains: quantification and potential for change to 2050. *Philosophical Transactions of the Royal Society B: Biological Sciences*, 365, 3065-3081. doi: 10.1098/rstb.2010.0126
- Parizeau, K., Von Massow, M., & Martin, R. (2015). Household-level dynamics of food waste production and related beliefs, attitudes, and behaviours in Guelph, Ontario. *Waste Management*, 35, 207-217. doi: 10.1016/j.wasman.2014.09.019
- van der Werf, P. (2018). Developing and Testing a Novel Intervention to Reduce Household Food Waste (PhD Thesis). Western University, Canada.
- Ponis, S.T., Papanikolaou, P.A., Katimertzoglou, P., Ntalla, A.C., & Xenos, K.I. (2017). Household food waste in Greece: a questionnaire survey. *Journal of Cleaner Production*, 149, 1268-1277. doi: 10.1016/j.jclepro.2017.02.165
- Porpino, G., Parente, J., & Wansink, B. (2015). Food waste paradox: antecedents of food disposal in low income households. *International Journal of Consumer Studies*, 39, 619-629. doi: 10.1111/ijcs.12207
- Principato, L., Secondi, L., & Pratesi, C.A. (2015). Reducing food waste: an investigation on the behavior of Italian youths. *British Food Journal*, 117(2), 731-748. doi: 10.1108/BFJ-10-2013-0314
- Qi, D., & Roe, B.E. (2016). Household food waste: multivariate regression and principal components analyses of awareness and attitudes among US consumers. *PLOS ONE*, 11, -0159250. doi: 10.1371/journal.pone.0159250
- Quested, T., Marsh, E., Stunell, D., & Parry, A. (2013). Spaghetti soup: the complex World of food waste behaviours. *Resource, Conservation and Recycling*, 79, 43-51. doi: 10.1016/j.resconrec.2013.04.011
- Secondi, L., Principato, L., & Laureti, T. (2015). Household food waste behaviour in EU-27 countries: a multilevel analysis. *Food Policy*, 56, 25-40. doi: 10.1016/j.foodpol.2015.07.007
- Setti, M., Falasconi, L., Sergè, A., Cusano, I., & Vituari, M. (2016). Italian consumer income and food waste behavior. *British Food Journal*, 118, 1731-1746. doi: 10.1108/BFJ-11-2015-0427
- Sharp, V., Giorgi, S., & Wilson, D.C. (2010). Delivery and impact of household waste prevention intervention campaign (at the local level). *Waste Management and Research*, 28, 256-268. doi:10.1177/0734242X10361507
- Silvennoinen, K., Katajajuuri, J.M., Hartikainen, H., Heikkilä, L., & Reinikainen, A. (2014). Food waste volume and composition in Finnish household. *British Food Journal*, 116(6), 1058-1068. doi: 10.1108/BFJ-12-2012-0311
- Stancu, V., Haugaard, P., & Lahteenmaki, L. (2016). Determinants of consumer food waste behaviour: two routes to food waste. *Appetite*, 96, 7-17. doi: 10.1016/j.appet.2015.08.025
- Stefan, V., Van Herpen, E., Tudoran, A.A., & Lahteenmaki, L. (2013). Avoiding food waste by Romanian consumers: the importance of planning and shopping routines. *Food Quality and Preference*, 28, 375-381. doi: 10.1016/j.foodqual.2012.11.001

Szabó-Bóii, B., Kasza, G., & Szakos, D. (2018). Assessment of household food waste in Hungary. *British Food Journal*, 120(3), 625-638. doi: 10.1108/BFJ-04-2017-0255

Tucker, C.A., & Farrelly, T. (2015). Household food waste: The implications of consumer choice in food from purchase to disposal. *Local Environment*, 21(6), 682-706. doi: 10.1080/13549839.2015.1015972

Visschers, V., Wickli, N., & Siegrist, M. (2016). Sorting out food waste behaviour: A survey on the motivators and barriers of self-reported amounts of food waste in households. *Journal of Environmental Psychology*, 45, 66-78. doi: 10.1016/j.jenvp.2015.11.007

Williams, H., Wikstrom, F., Otterbring, T., Lofgren, M., & Gustafsson, A. (2012). Reasons for household food waste with special attention to packaging. *Journal of Cleaner Production*, 24, 141-148. doi: 10.1016/j.jclepro.2011.11.044

WRAP. (2009). Household food and drink waste in the UK. Waste & Resources Action Programme (WRAP). Retrieved from https://www.wrap.org.uk/sites/files/wrap/Household_food_and_drink_waste_in_the_UK_-_report.pdf



© 2021 by the authors. Licensee the future of food journal (FOFJ), Witzzenhausen, Germany. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (<http://creativecommons.org/licenses/by/4.0/>).